

SMPS Carolinas is currently seeking sponsors for the 2008-2009 year. Sponsorship is an excellent opportunity for your company to be recognized and gain exposure to the local architectural, engineering and construction (A/E/C) firms in the Carolinas area.

Benefits of Becoming a Sponsor?

- Reach your **target audience**! The SMPS Carolinas Chapter has 88 members who represent A/E/C firms, as well as firms that support the built environment in the Western North Carolina, and South Carolina areas.
- Our current mailing list includes over **350 names** of people in the industry who are potential members and program attendees.
- Drive traffic to your **website**. Each sponsor will receive a linked logo on our Chapter website to your web page.
- Promote your business. Sponsors get a chance to **speak** at our events. This is a great time to announce new services, new branch openings, or simply gain exposure in front of our select audience! Sponsors also have the opportunity to hand out **promotional/giveaway items** at our events.
- New Contacts. Sponsors will receive event **registration lists** with contact information for attendees.

2008-2009 Calendar Year:

SMPS Carolinas offers 9 monthly programs throughout the year.

Program formats vary from speakers, to site tours to philanthropy efforts.

In addition, we offer educational webinars for our members, as well as social/networking events throughout the year.

Visit our Chapter Website www.smpscarolinas.org to view upcoming program and webinar topics.

WHO ARE OUR MEMBERS?

The following companies are represented by members in the SMPS Carolinas Chapter:

AEC Marketing Solutions
 ARCADIS
 Baker Concrete Construction Inc
 Balfour Beatty Construction
 BE&K Building Group
 BJAC, pa
 Bovis Lend Lease
 Business Interiors
 Cambridge Construction Group
 Carl Walker Inc
 Carter Goble Lee
 Clark Nexsen
 ColeJenest & Stone PA
 Davis & Floyd, Inc.
 Design Workshop
 DesignWorks LC
 Duncan-Parnell
 Earth Tech Inc
 ECS Ltd
 Edifice Inc
 Edison Foard
 Elm Engineering Inc
 ESP Associates, PA

FreemanWhite Inc
 GMK Associates
 Haden Stanziale
 Hennon Group
 Hayes Seay Mattern & Mattern
 HDR Engineering Inc.
 Horizon Engineering Associates LLP
 Kimley-Horn and Associates, Inc.
 KingGuinn Assoc PA
 Liollo Architecture
 Little
 McCulloch England Assoc.
 Mulkey Engineers & Consultants
 Parsons
 Pease Associates
 Perkins Eastman
 Perkins+Will
 Peterson Associates, PA
 QORE Property Sciences
 R.J. Griffin & Company
 Rodgers Builders Inc
 S&ME Inc
 S.L. Bagby

Schirmer Engineering
 Sharpe Images
 Stevens & Wilkinson
 Stewart Cooper Newell Architects
 Stewart Engineering, Inc.
 Studio 2LR, Inc
 STV/Ralph Whitehead Assoc Inc
 Terracon
 The FWA Group Architects
 Thomas & Hutton Engineering Co.
 United Engineering Group Inc
 Ward Edwards
 Ware Bonsall Architects
 Washburn Construction Company
 Wellness Design
 Wilkerson Associates
 WK Dickson
 Wood+Partners Inc
 Woolpert LLP
 WPC Engineering
 WSP Sells

CHECK OUT THE NEW 2008-09 SPONSORSHIP RATES!**Annual Sponsor — \$750**

- 1 free registration to every regular monthly program.
- Verbal mention of sponsor at every meeting & 3 minutes of presentation time in front of the group before the program.
- Ability to pass out promotional/handout material.
- Table top display area.
- Logo on event notices emailed out to 350+ contacts.
- Linked logo on SMPS Carolina Chapter website that remains posted for the entire year.

Program Sponsor — \$300

- 1 free registration to program.
- 3 minutes of presentation time in front of the group before the program.
- Ability to pass out promotional/handout material.
- Logo on program notices emailed out to 350+ contacts.
- Linked logo on SMPS Carolina Chapter website for that specific program.

Webinar Sponsor — \$200

- Free registrations for your company (limit 5).
- 3 minutes of presentation time in front of the group before the program.
- Ability to pass out promotional/handout material.
- Logo on webinar notices emailed out to 88 members.
- Linked logo on SMPS Carolina Chapter website for that specific webinar.

Questions?

*Contact us!
There are always
opportunities available
to sponsor social events
throughout the year.*

*We also have opportunities
available for in-kind
sponsorships.*

*Please contact our
Chapter Treasurer,
Kathleen Chambers
for more information on
how your company can get
involved.*

*KChambers@smeinc.com
(704) 523-4726*

The Society for Marketing Professional Services (SMPS) is a national organization whose purpose is to promote the professional and educational advancement of persons engaged in marketing professional services to the built environment. The society operates not-for-profit, but principally to promote the common business interests of marketers of professional services to the built environment.

Visit the SMPS National website to find out more. www.smps.org